Marcus Millichap
Real Estate Investment Services

ASTORIA, OR





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ASTORIA, OR

36,373 SF



#### **Offering Summary**



Lot Size

 Price
 \$1,150,000

 Down Payment
 100% \$1,150,000

 Total Rentable Square Feet
 19,348

 \$59.44

 Year Built/Renovated
 1890 / 1977



#### **Financial Overview**

#### **LOCATION**

77 11th Street

Astoria, OR 97103

Price \$1,150,000

Down Payment 100% \$1,150,000

Total Rentable Square Feet 19,348

\$59.44

Year Built/Renovated 1890 / 1977
Lot Size 36,373 SF
Type of Ownership Fee Simple

#### **ANNUALIZED OPERATING DATA**

Vacant Building - No Information Available



ASTORIA, OR



#### **Investment Overview**



### INVESTMENT HIGHLIGHTS

Two Rare Waterfront Properties

A+ Location in the Heart of City's Waterfront Downtown Scene

Key Opportunity for Restaurant Operator

Major Upside in Value After Lease Up Pier 11 and The Astoria Dock Company Building are located in the heart of Astoria's historic waterfront district. Pier 11, comprised of 15,900 square feet, was formerly an industrial building and was redeveloped into a mixed-use retail building in the mid-70s. Most of the historic warehouse and industrial buildings on Astoria's waterfront have been redeveloped into either commercial, office or retail uses. The 3,488-square foot Astoria Dock Company Building is one of the few remaining undeveloped properties on the waterfront.

For the past 30 years Pier 11 has operated as the restaurant Pier 11 and offered smaller retail and office space. The restaurant portion of Pier 11 is currently vacant due to retirement of the owner. Current ownership has elected to not pursue new leases on the smaller retail spaces to allow redevelopment flexibility for a new owner or user.

The restaurant and bar were renovated in 2008. All of the kitchen equipment, seating and tables are in excellent condition and available to the new owner or operator.

At \$59 per square foot, Pier 11 and The Astoria Dock Company Building offers the investor an exceptional opportunity to capitalize on one of the most unique and well located properties on the Northwest Coast. More recent sales of comparable properties, whether located downtown or on the waterfront, have sold in the price range of \$80 to 150 per square foot.



#### **Property Summary**



#### THE OFFERING

Property Address

Property Type

# Pier 11 And the Astoria Dock Co. 77 11th Street Astoria, OR 97103 Waterfront Commercial

1890 / 1977

off street and street

2

19,348

Pier

#### SITE DESCRIPTION

Year Built/Renovated
Number of Buildings
Number of Stories
Total Rentable Square Feet
Parking
Landscaping

#### **CONSTRUCTION**

Foundation Piling
Framing Wood
Exterior Wood
Parking Surface Plank
Roof Torch Down





































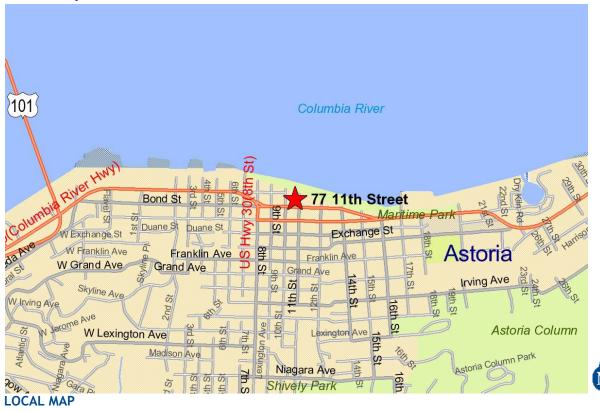


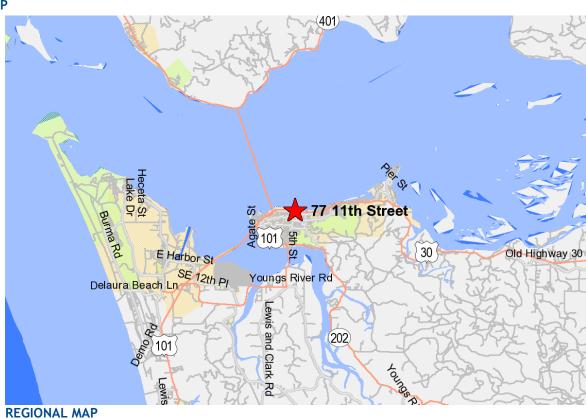






#### **Area Maps**



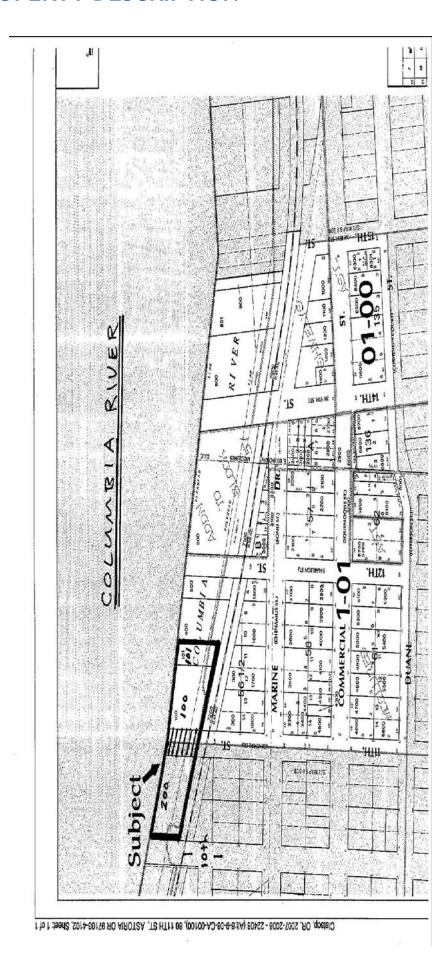




#### **PROPERTY DESCRIPTION**

# Marcus & Millichap

# Real Estate Investment Services





#### PROPERTY DESCRIPTION

# SITE 7th St



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Real Estate Investment Services



ASTORIA, OR



#### **Location Overview**



#### LOCATION OVERVIEW

Phenomenal Waterfront Location

Panoramic View of Columbia River

Heart of Astoria's Red Hot Tourist and Commercial Area

Astoria Ranked #1 City to Retire by Good Morning America

Ranked the number one area in the United States to retire by the *Good Morning America Show* two years in a row: 2006 and 2007. Astoria is a nationally significant historic region at the western end of the Lewis and Clark Trail. Astoria is the oldest American settlements west of the Rockies: a place that takes visitors and residents back to simpler times. Its architecture is dominated by hundreds of Victorian homes clinging to steep wooded hillsides with a revitalized 1920s theme downtown set against a backdrop of tremendous natural beauty in the temperate rain forest at the mouth of the Columbia River. Unspoiled and generally low key, Astoria nonetheless has several first-class attractions including: Fort Clatsop, Columbia River Maritime Museum, Flavel House, Fort Stevens State Park, Astoria Riverfront Trolley and the Astoria Column. The area has an extraordinary sense of place and feeling of history. The Pacific Ocean can be found 10 minutes to the west.



#### **Location Overview**

#### **FACTS & FIGURES**

Astoria is a city of 10,000 people on the Columbia River located just a few miles from the Pacific Ocean in Clatsop County. It is surrounded by the beauty of the forest, mountains, three rivers and the sea. Just across Youngs Bay is Warrenton, a city of 4,500 that encompasses Fort Stevens State Park and its broad, clean ocean beaches. Due to its steep hills and beautiful Victorian homes, Astoria has been called the "Little San Francisco of the Pacific Northwest."

Astoria and Warrenton have a marine climate, which means the summers are cool with highs around 70 and the winters are mild with a few nights of freezing temperatures. The area gets about 75 inches of rain per year, which accounts for its vivid greenery and crystal clear air. The area has a strong Scandinavian heritage. Winter storms can be dramatic with winds reaching 70 to 100 miles per hour on the ocean bluffs.

#### HISTORICAL OVERVIEW

In May 1792, American Captain Robert Gray sailed his 230-ton *Columbia Rediviva* between Point Adams, in what is now Oregon, and Cape Disappointment, in what is now Washington, to first enter the Columbia River. Ten years later, President Thomas Jefferson asked his personal secretary, Army Captain Meriwether Lewis, to lead an expedition to the Pacific to find " ... whether the Columbia, Oregon, Colorado, or any other river may offer the most direct and practicable water communication across this continent for the purposes of commerce."

The Lewis and Clark Expedition left Pittsburgh August 31, 1803. The Corps of Discovery entered the Lower Columbia River in November 1805 and stayed through March 1806. They "wintered over" at Fort Clatsop, where it rained all but 12 days: hunting, making moccasins and other clothing, trading with the Clatsop, Tillamook, and Chinook Indians and working on their journals.

In 1811, five years after the departure of Lewis and Clark, John Jacob Astor New York financier sent fur traders aboard the ship *Tonquin* to establish a trading post. They built Fort Astoria on a site now preserved as a monument in the downtown area.

Well over 200 major shipwrecks have occurred near the mouth of the Columbia River--- known for a century as "The Graveyard of the Pacific." The *Peter Iredale of 1906* shipwreck is still visible on the beach at Fort Stevens State Park. Native Americans lived in the area for an estimated 10,000 years before Captain Gray's arrival.



ASTORIA, OR



#### **Rent Comparables Map**



- Pier 11 and The Astoria Dock Co.
- PierBldg
- 2) Docks on 12th Street
- 3) The Rain Store
- 4) Former Barbey Machine
- 5) Plaza Jalisico
- 6) Renovated Industrial Warehouse Taggart Building



#### **Rent Comparables**





SUBJECT PROPERTY

Year Built/Renovated 1890/1977

#### PIER 11 AND THE ASTORIA DOCK CO. BLDG

77 11th Street Astoria, OR 97103



#### **DOCKS ON 12TH STREET**

1 12th Street Astoria, OR 97103

> **Type** Rentable SF Rent/SF NNN 800 \$1.50

#### **COMMENTS**

Fully renovated from warehouse to office and retail in 2005.



Year Built

1920

#### THE RAIN STORE

1128 Commercial Street Astoria, OR 97103

| <u>Type</u> | Rentable SF | Rent/SF |
|-------------|-------------|---------|
| NN          | 1,000       | \$1.00  |

#### **COMMENTS**

Leased space of an older storefront retail building in the city center. The interior is dated and reflects the original date of construction. It lacks on-site parking.



#### **Rent Comparables**

3



#### FORMER BARBEY MACHINE

310 Industry Street Astoria, OR 97103

 Type
 Rentable SF
 Rent/SF

 NNN
 1,230-5,425
 \$1.25-\$1.25

#### **COMMENTS**

This lease rate is for newly renovated commercial space including retail and food service. The triple net expense structure is typical for the market. The historic machine shop building was extensively renovated in a manner that retained structural elements and incorporated average to good quality interior improvements. It is on a land leased from ODSL. This property has an inferior location to subject, however is an excellent lease comparable.



Year Built 1940

#### **PLAZA JALISICO**

212 8th Street Astoria, OR 97103

#### **COMMENTS**

Lease of a former pizza parlor located at one of the busiest arterial intersections in Astoria. It has parking. Base rent is \$0.92 per square foot but has been adjusted up to \$1.08 per square foot to account for CAM charge.





Year Built

#### **RENOVATED INDUSTRIAL WAREHOUSE**

11 14th Street

Astoria, OR 97103

 Type
 Rentable SF
 Rent/SF

 Modified Gross
 354-1,970
 \$1.25-\$1.50

#### **COMMENTS**

This is space in the renovated and converted portion of a industrial complex (three Bldgs). It is rented as a vanilla shell. The lease rate structure is modified gross (owner usually prorates expenses and shares in expense) and the tenant pays a CAM charge.



#### **Rent Comparables**

6



Year Built

2007

#### **TAGGART BUILDING**

10 Pier 1 Astoria, OR 97103

#### **COMMENTS**

This is a second and third floor office space in a newly constructed building in the Port's west basin. Office space has a waterfront vista view. Rents do not include pass through of CAM charge.



ASTORIA, OR



#### **Demographic Report**

|   | 1 Miles:              | 3 Miles:              | 5 Miles:        |
|---|-----------------------|-----------------------|-----------------|
|   |                       |                       |                 |
| 1990 Population                                   | 4,891                 | 10,357                | 14,554          |
| 2000 Population                                   | 4,615                 | 10,168                | 14,545          |
| 2007 Population                                   | 4,597                 | 10,084                | 14,630          |
| 2012 Population                                   | 4,630                 | 10,125                | 14,823          |
|   |                       |                       |                 |
| 1990 Households                                   | 2,149                 | 4,393                 | 5,740           |
| 2000 Households                                   | 2,137                 | 4,391                 | 5,915           |
| 2007 Households                                   | 2,179                 | 4,471                 | 6,113           |
| 2012 Households                                   | 2,219                 | 4,550                 | 6,280           |
| 2007 Average Household Size                       | 2.03                  | 2.18                  | 2.26            |
| 2007 Daytime Population                           | 4,201                 | 6,556                 | 8,561           |
| 4000 M. H. J. | <b>***</b> (20        | <b>\$50.045</b>       | <b>455</b> 0.00 |
| 1990 Median Housing Value                         | \$55,628<br>\$121,206 | \$53,917<br>\$122,791 | \$55,069        |
| 2000 Median Housing Value                         | \$121,296             | \$122,791             | \$122,331       |
| 2000 Owner Occupied Housing Units                 | 44.0%                 | 45.3%                 | 51.2%           |
| 2000 Renter Occupied Housing Units                | 43.4%                 | 42.0%                 | 37.4%           |
| 2000 Vacant                                       | 12.62%                | 12.66%                | 11.46%          |
| 2007 Owner Occupied Housing Units                 | 44.1%                 | 45.3%                 | 51.3%           |
| 2007 Renter Occupied Housing Units                | 43.9%                 | 42.6%                 | 37.8%           |
| 2007 Vacant                                       | 12.07%                | 12.14%                | 10.92%          |
| 2012 Owner Occupied Housing Units                 | 44.0%                 | 45.2%                 | 51.2%           |
| 2012 Renter Occupied Housing Units                | 44.2%                 | 42.9%                 | 38.1%           |
| 2012 Vacant                                       | 11.85%                | 11.90%                | 10.66%          |
| # 0 # # 1 000                                     | 10.20/                | 10.10/                | 1 ( 00)         |
| \$ 0 - \$ 14,999                                  | 19.3%                 | 19.1%                 | 16.9%<br>12.3%  |
| \$ 15,000 - \$24,999<br>\$ 25,000 - \$24,000      | 13.9%                 | 12.6%                 |                 |
| \$ 25,000 - \$34,999<br>\$ 25,000 - \$40,000      | 13.1%<br>17.2%        | 13.3%                 | 12.8%<br>17.6%  |
| \$ 35,000 - \$49,999<br>\$ 50,000 - \$74,999      | 18.6%                 | 17.6%<br>18.9%        | 20.3%           |
| \$ 75,000 - \$99,999                              | 9.4%                  | 9.9%                  | 10.5%           |
| \$100,000 - \$124,999                             | 3.7%                  | 4.0%                  | 4.6%            |
| \$125,000 - \$149,999                             | 1.9%                  | 2.1%                  | 2.3%            |
| \$150,000 - \$200,000                             | 1.0%                  | 0.8%                  | 1.0%            |
| \$200,000 to \$249,999                            | 0.2%                  | 0.2%                  | 0.3%            |
| \$250,000 +                                       | 1.8%                  | 1.6%                  | 1.7%            |
|   |                       |                       |                 |
| Median Household Income                           | \$38,099              | \$39,206              | \$41,614        |
| Per Capita Income                                 | \$23,833              | \$21,188              | \$21,004        |
| Average Household Income                          | \$46,363              | \$45,747              | \$47,465        |

Demographic data © 2006 by Experian/Applied Geographic Solutions.





#### **Summary Report**

Geography: 5 Miles

#### Population

In 2007, the population in your selected geography is 14,630. The population has changed by 0.59% since 2000. It is estimated that the population in your area will be 14,823 five years from now, which represents a change of 1.32% from the current year. The current population is 48.84 percent male and 51.16 percent female. The median age of the population in your area is 38.1, compare this to the US average which is 36.7. The population density in your area is 186.28 people per square mile.

#### Households

There are currently 6,113 households in your selected geography. The number of households has changed by 3.34 percent since 2000. It is estimated that the number of households in your area will be 6,280 five years from now, which represents a change of 2.73 percent from the current year. The average household size in your area is 2.26 persons.

#### Income

In 2007, the median household income for your selected geography is \$41,614, compare this to the US average which is currently \$51,680. The median household income for your area has changed by 19.67 percent since 2000. It is estimated that the median household income in your area will be \$46,296 five years from now, which represents a change of 11.25 percent from the current year.

The current year per capita income in your area is \$21,004, compare this to the \$US average, which is \$25,232. The current year average household income in your area is \$47,465, compare this to the \$US average which is \$65,273.

#### Race & Ethnicity

The current year racial makeup of your selected area is as follows: 91.49 percent White, 0.90 percent Black, 1.19 percent Native American and 1.80 percent Asian/Pacific Islander. Compare these to US averages which are: 74.54 percent White, 12.02 percent Black, 0.80 percent Native American and 4.58 percent Asian/Pacific Islander.

People of Hispanic origin are counted independently of race. People of Hispanic origin make up 7.96 percent of the current year population in your selected area, compare this to the US average of 15.07 percent.

#### Housing

The median housing value in your area was \$122,331 in 2000, compare this to the US average of \$115,194 for the same year. In 2000, there were 3,417 owner occupied housing units in your area and there were 2,498 renter occupied housing units in your area. The median rent at the time was \$480.

#### **Employment**

In 2007, there are 8,561 employees in your selected area, this is also known as the daytime population. The 2000 Census revealed that 52.4 percent of employees are employed in white-collar occupations in this geography, and 47.6 percent are employed in blue-collar occupations. In 2007, unemployment in this area is 8.77 percent. In 2000, the median time traveled to work was 12.9 minutes.

Demographic data © 2003 by Experian/Applied Geographic Solutions.





#### **Population Density**



Demographic data © 2006 by Experian/Applied Geographic Solutions.

#### **Population Density**

| Theme         | Low       | High    |
|---------------|-----------|---------|
| High          | 168       | or more |
| Above Average | 106       | 168     |
| Average       | 67        | 106     |
| Below Average | 42        | 67      |
| Low           | less than | 42      |

Number of people living in a given area per square mile.



#### **Employment Density**



Demographic data © 2006 by Experian/Applied Geographic Solutions.

#### **Employment Density**

| Theme         | Low       | High    |
|---------------|-----------|---------|
| High          | 78        | or more |
| Above Average | 49        | 78      |
| Average       | 31        | 49      |
| Below Average | 20        | 31      |
| Low           | less than | 20      |

The number of people employed in a given area per square mile.



#### **Average Household Income**



Demographic data © 2006 by Experian/Applied Geographic Solutions.

#### **Average Household Income**

| Theme         | Low       | High      |
|---------------|-----------|-----------|
| High          | \$130,546 | or more   |
| Above Average | \$82,239  | \$130,546 |
| Average       | \$51,807  | \$82,239  |
| Below Average | \$32,637  | \$51,807  |
| Low           | less than | \$32,637  |

Average income of all the people 15 years and older occupying a single housing unit.



#### **Traffic Counts**





ASTORIA, OR

#### OFFERING MEMORANDUM

Exclusively Listed By:

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